# Xerox Phaser 8860 Solid Ink Technology

# **Cost-per-Page** "Color for the price of Black & White"

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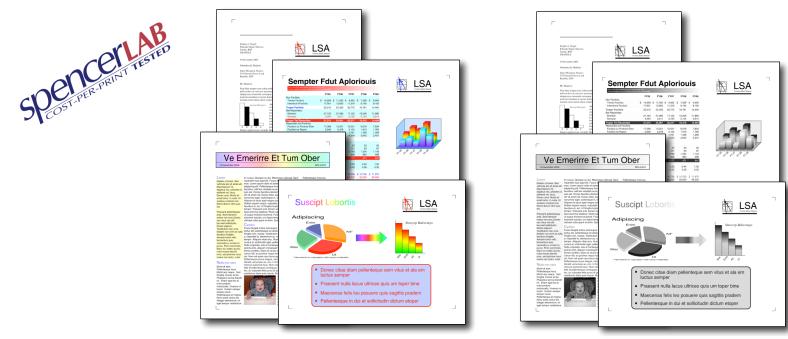
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### Xerox Phaser 8860 — Color vs. Black & White Cost-per-Page: U.S. cents



4-page Test Suite MIXED TEXT & GRAPHICS

Mode	Color	Black & White	
Average Cost-per-Page*	2.68¢ ±0.20¢	2.64¢ ±0.12¢	

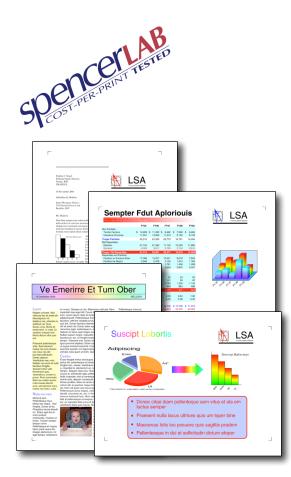
\*Cost-per-Suite used to calculate average Cost-per-Page. Tolerance represents 90% Confidence testing bounds. Average Cost-per-Page includes ink and user-replaceable components; pricing provided by Xerox, prior to commercial release. All testing performed using default driver settings for Color and Black & White printing, August 2007.

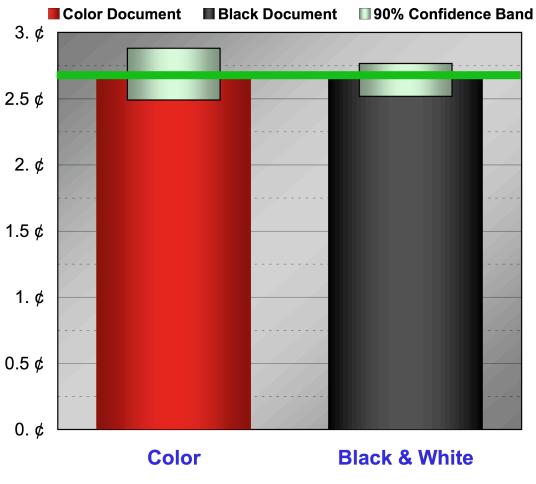
Independent testing by SpencerLab Digital Color Laboratory was commissioned by Xerox Corporation

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#### Xerox Phaser 8860 — Color vs. Black & White Cost-per-Page: U.S. cents





Office-User Test Suite MIXED TEXT & GRAPHICS

"Color Cost-per-Page — the same as Black and White"

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## Methodology

## **Determine Ink Yields**

Tested Device

<sup>°</sup> Xerox Phaser 8860 (Solid Ink Printer)

Test Document

° Office-user representative 4-page Suite

<sup>°</sup> Test Suite, with reasonable color balance (part of ISO/IEC 24712 Test Suite)

° Minimum of 25,000 printed pages (6250 4-page Suites)

Measure average number of Suites per each ink pack<sup>+</sup> color

<sup>°</sup> Print in DEFAULT settings for Plain Paper via Adobe Reader (8.1.0)

· For black & white output, Black and White option was selected in the driver

<sup>°</sup> Print semi-continuously to End-of-Life on multiple printers to assure consistency

- Semi-continuously: stops for paper replenishment, overnight, etc.
- End-of-Life: earlier of INK OUT signal, or visible defects (fade) attributable to ink supply Phaser 8860 has a hard stop at INK OUT; no visible defects were observed prior to hard stop
- <sup>°</sup> Measure number of usable Suites per each ink pack color
  - · Usable suite is defined as full four-pages; if printing stops mid-suite, the last full suite printed is used for yield computation
- ° Controlled Environment
  - Test laboratory temperature was maintained at 23.0°C ±2.0°C
  - Staples 20# Copy Paper and Xerox ink sets were acclimated for a minimum of eight hours

<sup>†</sup> Xerox solid ink sticks packaged with 6 sticks per ink pack

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## **Methodology (cont'd)**

## **Determine Component Costs**

Calculate average ink component costs

° Divide each ink pack cost by the corresponding ink pack yield (average suites-per-ink pack)

#### Calculate user-replaceable component costs

- ° Include user-replaceable components rated for less than the life of the printer
  - Xerox Phaser 8860 has a user-replaceable Maintenance Kit
- ° Component contributions to total Cost-per-Suite based upon manufacturer-rated yields

Xerox Phaser 8860		CYAN	MAGENTA	YELLOW	BLACK
Component	Ink Pack (6 sticks)	\$71.99	\$71.99	\$71.99	\$215.99
Costs	Maintenance Kit	\$39.99			

Pricing provided by Xerox, prior to commercial release

## Calculate Average Cost-per-Page

#### Calculate Cost-per-Suite

° Sum the per-Suite component costs to obtain total Cost-per-Suite (four pages)

#### Calculate Average Cost-per-Page

° Divide the Cost-per-Suite by 4 (four-page Suite) to calculate average Cost-per-Page

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