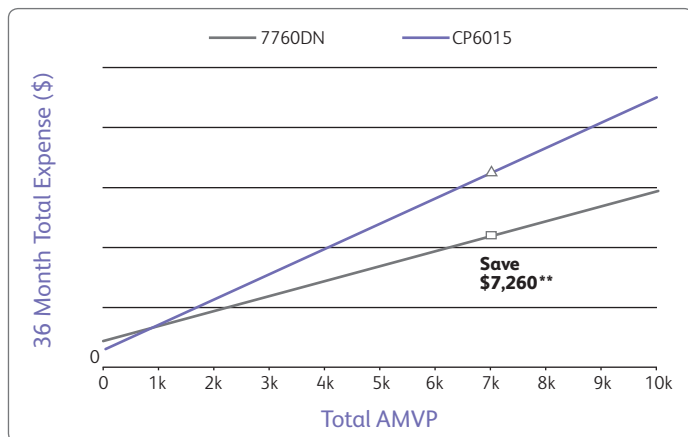# Xerox Phaser® 7760
vs. HP Color LaserJet® CP6015

The Phaser 7760 printer delivers superior print quality
and color control — making it the designer's choice

With the Phaser 7760 printer, customers get:

- Exceptional print quality
- Professional color management tools
- Greater productivity and ease-of-use
- Faster throughput for small jobs
- Lower Total Cost of Ownership
- The Xerox Total Satisfaction Guarantee

	Phaser 7760DN	HP CP6015
Driver color adjustments The Phaser 7760 printer driver includes many powerful color control options built-in, ensuring users get the colors they need. By contrast, HP users have limited choices for controlling their printer's output.	Embedded Pantone tables, ICC/ICM profiles, Custom Color Sliders to control RGB, CMYK, SPOT Color for both vector and raster data	ICC/ICM profiles
Color management software PhaserMatch® is designed specifically for the graphic arts and color professional — enabling users to adjust their Phaser 7760 printer's output to that of another device.	PhaserMatch 4.0 software	None
Better language support Genuine Adobe® PostScript® 3™ provides more accurate color and less risk of file incompatibility.	True Adobe PostScript 3	PostScript 3 clone
Higher print resolution The Phaser 7760 printer's image-enhancing Photo Mode delivers smoother tonal range and better detail than the HP device.	True 1200 x 1200 dpi	1200 x 600 dpi
Faster and easier installation One of the easiest network driver installation procedures on the market gets users printing in just minutes.	4 steps	7 steps (nearly 6 minutes)
Lower Total Cost of Ownership Phaser 7760 printer users save up to $7,260 more than HP CP6015 users based on an Average Monthly Print Volume of 7,000 pages over 3 years. Break-even occurs at just over 280 pages per month.	Cost Per Print* 5% coverage: 1.9¢ 20% coverage: 8.7¢	Cost Per Print* 5% coverage: 2.0¢ 20% coverage: 9.3¢

Better real-world performance

The Phaser 7760 printer outperforms the HP device on shorter print runs — even though they share similar specifications. This is particularly important considering that most office and grahpic arts print jobs are less than 3 pages in length.

Product specifications

	Phaser 7760DN	HP CP6015
Print speed	Up to 35 ppm color / 45 ppm black	Up to 40 ppm color / black
First-page-out time	As fast as 9 seconds color	As fast as 10.5 seconds color
Processor	800 MHz	835 MHz
Memory	512 MB std / 1 GB max	512 MB std / 1 GB max

Real-world performance***

		Phaser 7760DN	HP CP6015
	1-page B/W email	6 seconds	13 seconds
	1-page Excel file	8 seconds	13 seconds
	8-page PowerPoint set	28 seconds	49 seconds
	1-page Magazine Cover	1:08	1:59

Faster!

*Cost Per Print based on all consumables, including fusers, imaging units and transfer belts.

**Assumptions: primary usage is graphic arts images (60% coverage). Mix of pages is 70% color and 30% black. Average monthly printed page volume (AMPV) is 7,000. Life of ownership calculation is 36 months. Additional service expenses are not included.

***Tested using industry standard PageSense performance measuring software

Graph: 36 Month Total Expense ($) vs. Total AMVP

Legend: 7760DN, CP6015

Save $7,260**

X-axis: Total AMVP — 0, 1k, 2k, 3k, 4k, 5k, 6k, 7k, 8k, 9k, 10k
Y-axis: 36 Month Total Expense ($)