

# HP, Xerox Go Head to Head with Color Lasers

BY M. DAVID STONE

**W**hen a printer heavyweight like Hewlett-Packard introduces a high-end color laser, we take notice. When a second heavyweight like Xerox introduces its own printer shortly afterwards to compete with HP's entry, we can't resist comparing the two.

## XEROX PHASER 7750/DN



The Xerox Phaser 7750/DN comes in four versions: the Phaser 7750/B (\$5,600); the 7750/DN (\$6,799), which adds a network card, duplexing, a hard disk, and more RAM; the 7750/GX (\$7,900), which adds more RAM and a 1,500-sheet paper draw; and the 7750/DXF (\$9,600), which adds a finisher and an upgrade to a 2,500-sheet paper drawer for a total input capacity of 3,150 sheets. We tested the 7750/DN.

Setup is easy—and fast compared with the 9500hdn. The 7750/DN has notably less packing material, and what's there is clearly marked with numbered tags indicating what to remove and in what order. It also helps that you need to install only four toner cartridges. We had the printer set up in under 20 minutes. As with the HP entry, network setup is almost fully automatic. It's as easy as the HP setup routine, if not easier. And Xerox has its own world-class remote administration package in CentreWare.

### Performance is where the 7750/DN truly shines.

Rated at 35 ppm, it has an advantage over the 24-ppm 9500hdn right out of the gate. But the 7750/DN had more of a lead than the engine difference would indicate. It needed just 4 minutes 32 seconds to complete our performance suite—nearly half the time of the HP.

Output quality was good to excellent: somewhat better than the 9500hdn's in some cases and not quite as



Xerox Phaser 7750/DN.

good in others. At small font sizes, the 7750/DN's text was slightly less readable than the 9500hdn's. On the other hand, the 7750/DN does noticeably better on photos printed at the recommended performance settings.

Ultimately, both these printers are worthy contenders. The Xerox Phaser 7750/DN has significantly faster performance and, at the high end, offers more features dollar for dollar, making it a much better value and our clear choice.

### Xerox Phaser 7750/DN

Street price: \$6,799 as tested. Xerox Corp., [www.xerox.com/office](http://www.xerox.com/office). ●●●●●

THE MAGAZINE  
WORLD'S LARGEST  
COMPUTER-TESTING  
FACILITY



PERFORMANCE TESTS													
Scores are in seconds except where otherwise indicated. Low scores are best. Bold type denotes first place.	Adobe Acrobat 6.0			Microsoft Word 2003				Microsoft Excel 2003				Microsoft PowerPoint 2003	Total output time
	2 pages, text and graphics	4 pages, text and graphics	4 pages, text and photos	2 pages, text and lines	2 pages: photos, text, and graphics	3 pages, text and graphics	12 pages, text	1 page, text and table	1 page, charts and graphs	3 pages, charts and graphs	5 pages; charts, graphs, tables, text	4 pages, text and graphics	(min:sec)
<b>HP Color LaserJet 9500hdn</b>	71	71	64	25	31	28	51	21	21	52	35	32	8:23
<b>Xerox Phaser 7750/DN</b>	<b>31</b>	<b>56</b>	<b>60</b>	<b>10</b>	<b>16</b>	<b>12</b>	<b>27</b>	<b>8</b>	<b>8</b>	<b>13</b>	<b>17</b>	<b>14</b>	<b>4:32</b>

● denotes Editors' Choice. We ran these tests using each vendor's recommended settings for general-purpose output.

Excerpted from PC Magazine, April 20, 2004 with permission from Ziff Davis Media Inc.

©2004 Ziff Davis Publishing Holdings Inc. All rights reserved.