

# Phaser 7400 color printer

## All-around office performance inside your budget



### Target Markets

#### Small and large workgroups

Planning, engineering and marketing departments, as well as mapping agencies, will value the Phaser 7400 printer's speed and large selection of media sizes.

#### Users of MS Project and MS Office Suite

Color drawings, flow charts, schedules, and Gantt charts can now swiftly be brought to every kind of office document.

#### Short-run production and departmental print jobs

The Phaser 7400 printer delivers fast throughput and cost effective printing for anyone producing brochures, newsletters or other short-run production jobs in-house.

### Selling Points

#### One printer, no waiting

- Up to 36 ppm in color and 40 ppm in black-and-white make the Phaser 7400 one of the fastest printers in its class
- First-page-out time as fast as 12 seconds color means no waiting for important documents
- 800 MHz processor ensures faster image rendering and throughput
- True Adobe® PostScript® 3™ allows for true and accurate colors
- Four-click Phaser Installer eliminates any guesswork

#### Great power with great value

- Get low-cost black-and-white prints with the added impact of color for just pennies more
- RAM collation feature allows print jobs to be collated in memory
- Job Accounting and the Usage Analysis Tool provide detailed job tracking for cost control
- Enhanced PrintingScout provides instant, on-screen instructions on what to do if the printer needs attention
- PhaserSMART® online troubleshooting turns potential service calls into simple automated solutions to get users back to work fast
- CentreWare® Internet Services allows users to manage, configure and troubleshoot the printer from a desktop

#### The right media for your message

- All trays handle media from 4 x 6 inches to 12 x 18 inches
- Print banners up to 12.6 x 48 inches to create vivid, eye-catching signs
- Reliably handles heavy stock up to 100 lb. cover (270 gsm)
- Automatic two-sided printing (optional on N configuration) saves paper and makes quick work of brochures, newsletters and reports
- Create professional documents with finishing options that will sort, collate, staple in multiple positions, hole-punch, Vfold booklets and saddle-stitch

	7400N	7400DN	7400DT	7400DX	7400DXF
<b>Performance</b>					
Print speed	Up to 36 ppm in color / 40 ppm in black-and-white				
First-page-out time	As fast as 12 seconds (color)				
Technology	Single-pass LED color printer				
Processor	800 MHz				
Memory (std / max)	256 MB / 1 GB		512 MB / 1 GB		
Productivity Kit	Optional		Standard		
Productivity Kit features	Secure/Proof/Personal/Saved Print, Print With, Hard disk collation, PDF-direct printing, Extended font/form storage				
Page Description Languages	Adobe PostScript 3, PCL 5c emulation				
Duty cycle	Up to 150,000 pages / month				
<b>Color Quality</b>					
Resolution (max)	600 x 1200 dpi				
<b>Paper Handling</b>					
Two-sided output	Optional	Standard			
Standard paper capacity	800 sheets	1,350 sheets	2,450 sheets	3,000 sheets	
Maximum paper capacity	3,000 sheets				
Media sizes	4 x 6 in. to 12.6 x 48 in. including custom sizes				
Media weights	Tray 1 (MPT): 18 lb. bond to 100 lb. cover (64 to 270 gsm) Tray 2 and optional trays: 18 lb. bond to 80 lb. cover (64 to 216 gsm)				
Finisher	Optional			Standard	
<b>Network Features</b>					
Connectivity	10/100Base-TX Ethernet, USB 2.0				
Printer management	CentreWare Web, CentreWare IS Embedded Web Server, Job Accounting, Usage Analysis Tool, email alerts, PhaserSMART remote diagnostics, Smart Trays				
<b>Other Features</b>					
Warranty	One-year on-site warranty and Xerox Total Satisfaction Guarantee				

# Competitive Comparisons

	Xerox Phaser® 7400	HP Color LaserJet® 5550	Lexmark® C935	Ricoh Aficio® CL7200
<b>Color Performance</b>				
Speed (up to)	36 ppm color / 40 ppm black	27 ppm color / black	40 ppm color / 45 ppm black	28 ppm color / 32 ppm black
First-page-out time (color)	As fast as 12 seconds	As fast as 16 seconds	As fast as 9 seconds	As fast as 12 seconds
Technology	Single-pass color LED	Single-pass color laser	Single-pass color laser	Single-pass color laser
Processor	800 MHz	533 MHz	1.25 GHz	733 MHz
Page description languages	Adobe® PostScript® 3™, PCL® 5c emulation	PostScript 3 emulation, HP PCL 5c, PCL 6, direct PDF	PostScript 3 emulation, PCL 6 emulation, PPDS	Adobe PostScript 3, PCL 5c emulation, RPCS
Memory (std / max)	256 MB / 1 GB	160 MB / 544 MB	256 MB / 1 GB	256 MB / 512 MB
Hard drive	20 GB (standard on DT, DX, DXF)	20 GB (standard on hdn)	40 GB (optional on all models)	40 GB (standard on DT1, DT2, DL)
Duty cycle (max)	150,000 pages / month	120,000 pages / month	200,000 pages / month	200,000 pages / month
<b>Color Quality</b>				
Resolution (max)	600 x 1200 dpi	600 x 600 dpi	2400 image quality	1200 x 1200 dpi
<b>Paper Handling</b>				
Two-sided printing	Standard on all models except N config	Standard on all models except n config	Standard on all models	Standard on all models except base config
Standard paper capacity	800 sheets	600 sheets	620 sheets	1,100 sheets
Maximum paper capacity	3,000 sheets	2,100 sheets	3,140 sheets	3,100 sheets
Maximum paper size	12 x 18 in. (from all trays), banners up to 12.6 x 48 in.	12 x 18.5 in. (MPT)	11.7 x 19 in. (MPT)	12 x 18 in. (MPT), banners up to 12 x 49.6 in.
Media weights	64 to 270 gsm	60 to 200 gsm	60 to 220 gsm	60 to 163 gsm
Finishing options	1,000-sheet stacker, staple, hole punch, booklet maker	None	3,500-sheet stacker, staple, hole punch, booklet maker	1,000-sheet booklet finisher or 2,500-sheet finisher
<b>Network Features</b>				
Connectivity (std)	10/100Base-TX Ethernet, USB 2.0	Ethernet print server, USB 1.1, Parallel	10/100/1000Base-TX Ethernet, USB 2.0	10/100Base-TX Ethernet, USB 2.0
Printer management	CentreWare® Web, CentreWare IS embedded web server, Job Accounting, Usage Analysis Tool, email alerts, PhaserSMART® remote diagnostics	HP Web JetAdmin®, Installation customization utility, Printer status and alerts utility	MarkVision® Embedded Web Server, MarkVision Professional	Web SmartDeviceMonitor®, SmartDeviceMonitor for Admin, Web Image Monitor
<b>Other Features</b>				
Warranty	One-year on-site	One-year on-site	One-year on-site	One-year on-site
<b>Advantages / Disadvantages</b>				
	Fast print speeds / FPOT	Slower print speeds	PostScript 3 clone	Slower print speeds
	Fast processor	Slower first-page-out time	Handles limited media weights	Slower processor
	High memory capacity	Slower processor	Less intuitive design	Lower MPT capacity
	True Adobe PostScript	PostScript 3 clone	Hard drive is optional on all configurations	PostScript 3 clone
	Outstanding media flexibility	Less memory		Less maximum memory
		Lower duty cycle		Handles limited media weights
		Lower paper capacity		12 x 18 in. media is only supported from MPT
		Handles limited media weights		

