

## Competitive Comparison

# Xerox Phaser® 5500 vs. HP LaserJet 9050

**The Phaser 5500 has more value, better performance and all round superior features and quality.**



- Better value
- Superior performance and features
- Better print quality
- Better paper handling and finishing
- Legendary Phaser ease of use
- Better productivity features
- Xerox Total Satisfaction Guarantee

	Phaser 5500	HP LaserJet 9050
<p><b>Better value</b></p> <ul style="list-style-type: none"> <li>Lower operating, service costs and purchase price = lower Total Cost of Ownership at any print volume and coverage</li> </ul>	Phaser 5500B: \$2,499 Phaser 5500N: \$2,999 Phaser 5500DN: \$3,399 Phaser 5500DT: \$4,099 Phaser 5500DX: \$6,999 Cost per page: 0.85 cents*	LaserJet 9050: \$2,799 LaserJet 9050n: \$3,399 LaserJet 9050dn: \$3,799 --- --- Cost per page: 0.90 cents*
<p><b>Better performance</b></p> <ul style="list-style-type: none"> <li>Faster first-page-out time coupled with more memory and a more intelligent controller allow the Phaser 5500 to outperform the equivalent engine speed of the HP</li> </ul>	As fast as 6 seconds (3 seconds from ready) Up to 50 ppm 500 MHz 128 MB standard memory	As fast as 8 seconds Up to 50 ppm 533 MHz 64 MB standard memory
<p><b>Better print quality</b></p> <ul style="list-style-type: none"> <li>The Phaser 5500 is the first network monochrome printer to offer EA HG Toner</li> <li>EA Toner prints stand the test of time (last up to 50 years)</li> </ul>	True 1200 x 1200 dpi at full speed EA HG Toner performs more uniformly and efficiently than other toner technologies for less waste and amazing print quality	600 x 600 dpi, ImageREt 1200 Crushed ferric oxide toner has irregularly sized and shaped toner particles that do not stack as evenly or fuse as consistently as EA Toner particles
<p><b>Better paper handling</b></p> <ul style="list-style-type: none"> <li>A more versatile printer provides offices with more creative freedom to print exactly what they need</li> </ul>	1,100 sheets standard 4,100 sheets max 216 gsm from all trays Edge-to-edge printing standard	1,000 sheets standard 3,100 sheets max 216 gsm from tray 1 only No edge-to-edge printing offered
<p><b>Superior ease of use</b></p> <ul style="list-style-type: none"> <li>Phaser printers excel at providing smart, easy to use features</li> </ul>	Smart Installer, PrintingScout, PhaserSMART, Smart Trays, Job Accounting, Configuration SIM, and more	Limited job accounting and alerts, no configuration SIM, or smart trays
<p><b>Unmatched reliability</b></p> <ul style="list-style-type: none"> <li>The average Phaser 5500 user can expect 3 years of operation before a mechanical failure occurs</li> <li>The low cost of the Phaser 5500 warranty upgrade is a proof of reliability</li> </ul>	300,000 monthly duty cycle No yearly impression limit (Up to 3 million impression engine life!) Xerox Total Satisfaction Guarantee Next day onsite warranty costs: • 1 year service renewal: \$479 • 3 year warranty extension: \$769 • 4 year warranty extension: \$1,119	300,000 monthly duty cycle 600,000 yearly impression limit Next day onsite warranty costs: • 1 year service renewal: \$1,399 • 3 year warranty extension: \$2,399 • 4 year warranty extension: \$3,799

\* Based on frequently replaced consumables (toner and imaging unit).