

### Competitive Comparison

# Xerox Phaser® 4500 vs. HP LaserJet 4250



## With the Phaser 4500, customers get more value

- Lower total cost of ownership
- Better print quality
- Better paper handling
- Legendary Phaser ease of use
- Superior service offering

	Phaser 4500	HP LaserJet 4250
<b>Costs less</b> <ul style="list-style-type: none"> <li>The Phaser 4500 has a lower total cost of ownership (TCO) than HP at equivalent print volumes under 5,000 pages per month</li> </ul>	Phaser 4500n: \$999 Lower Total Cost of Ownership at AMPVs of less than 5,000 pages <b>SAVE!</b>	LaserJet 4250n: \$1,249
<b>Higher resolution at full speed</b>	True 1200 x 1200 dpi at full speed	Interpolated 1200 dpi at full speed
<b>More standard paper input</b>	700 sheets	600 sheets
<b>More standard paper output</b>	500 sheets face down <b>WOW!</b>	250 sheets face down
<b>Edge-to-edge printing</b>	Standard	Not available
<b>Heavier paper weights</b> <ul style="list-style-type: none"> <li>When the need arises to print thick card stock, the Phaser 4500 is ready to handle it with ease</li> </ul>	Up to 216 gsm Feeds labels and envelopes from any tray	Up to 199 gsm Feeds labels and envelopes from MPT only
<b>Faster driver installation</b> <ul style="list-style-type: none"> <li>IT departments will love how fast and easy Xerox printers are to install</li> </ul>	1 minute 30 seconds	9 minutes, and add time to reboot the PC
<b>Better print language support</b>	Adobe PostScript 3, and PCL6 and 5e emulation	PostScript 3 emulation, and PCL6 and 5e
<b>Superior printing alerts</b> <ul style="list-style-type: none"> <li>Xerox's alerts and self help tools allow for unparalleled ease of use and help keep the printer and its users more productive</li> </ul>	PrintingScout, PhaserSMART, and MailinX email alerts allow for unparalleled ease of use. No separate install needed because these tools are built into the printer and driver.	HP Toolbox does provide some basic alerts but the content is not as specific and detailed as the Phaser 4500. It also requires a program to sit in the Windows taskbar, which takes up PC processing power.
<b>Better productivity features</b> <ul style="list-style-type: none"> <li>Xerox's tools provide users with the convenience and flexibility to do their jobs better and be more productive</li> </ul>	Configuration SIM <b>WOW!</b> Smart Trays Gas gauges and printer mimics both in the driver and at the front panel	None of these benefits
<b>Better job accounting</b> <ul style="list-style-type: none"> <li>Track usage and control costs with more accuracy</li> </ul>	Complete Job Accounting that shows actual consumable usage per job along with many other built in features	The LaserJet 4250 has limited job accounting that simply tracks the number of pages and who printed them
<b>Better Warranty</b> <ul style="list-style-type: none"> <li>Xerox's on-site service means there is no need to pack up equipment and wait days for repair, like the HP 4250</li> </ul>	1 year onsite service <b>WOW!</b> Xerox Total Satisfaction Guarantee	1 year return to depot