

Competitive Face-off

Xerox® Phaser® 4510 vs. HP LaserJet® P4014

The Phaser 4510 printer advantages:

- Excellent value
- Superior media flexibility
- Better performance
- Legendary ease of use



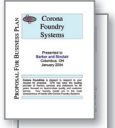


Features	Xerox Phaser 4510	HP LaserJet P4014
Excellent value Each Phaser 4510 printer configuration offers more standard paper capacity, robust productivity features and greater ease of use.	Phaser 4510n: \$799* Phaser 4510dt: \$1,399* Phaser 4510dx: \$2,099*	LaserJet P4014n: \$899** LaserJet P4014dn: \$1,179**
Superior media flexibility The Phaser 4510 printer better supports diverse workgroups by handling heavy paper and a variety of media types from all trays, such as envelopes, cardstock and glossy paper. By contrast, the HP printer lacks heavy-media support from the main trays, so users must rely on the 100-sheet multipurpose tray.	Standard paper input: 700 sheets (n), 1,250 sheets (dt/dx) Media weights: All trays: up to 58 lb. bond (216 gsm); Envelope support from all trays; Edge-to-edge printing	Standard paper input: 600 sheets Media weights: Cassette trays: up to 32 lb. bond (120 gsm) Multipurpose tray: up to 53 lb. bond (200 gsm); Envelopes require MPT or optional feeder; No edge-to-edge printing
Better print language True Adobe® PostScript® 3™ provides more accurate colors and less risk of file incompatibility.	Adobe PostScript 3, PCL® 5e emulation, PCL 6 emulation	PostScript 3 emulation, PCL 6 and 5e
Intuitive print driver The Phaser 4510 printer's bi-directional driver allows users to view printer and consumable status right from their desktop — in real time. And it contains helpful images that mimic printer conditions, such as which paper trays are selected.	Printer icon mimics changes at printer; Unique driver settings for each application; Real-time consumable and paper status; Helpful links to resources	No printer icon to mimic changes at printer; Limited printer and consumable status
Easier-to-use front panel The Phaser 4510 printer's front panel is larger and presents more helpful information, including animated graphics to guide users through certain tasks. By contrast, the HP P4014 printer's front panel is smaller, provides less information at a glance and requires more button pushing to find what you need.	6-line display with graphical icons; Bold, legible text	4-line display with no icons; Light, hard-to-read text
Better warranty In the event that the Phaser 4510 printer needs a service call, Xerox will send a technician on-site with parts to get the printer up and running. By contrast, HP users must repack their 56.92 lb. printer and send it to an authorized HP service provider for repair.	One-year on-site warranty	Return to depot warranty

Excellent real-world performance

Although both machines have similar specifications, the Phaser 4510 printer outperforms the HP LaserJet P4014 in real-world office environments.

Product specifications	Xerox Phaser 4510	HP LaserJet P4014
Print speed (up to)	45 ppm	45 ppm
Processor	533 MHz	540 MHz
Memory (std / max)	128 MB / 512 MB	128 MB / 640 MB
Duty cycle (up to)	200,000 pages / month	175,000 pages / month
Paper capacity (std)	700 sheets	600 sheets

Real-world performance***		Xerox Phaser 4510	HP LaserJet P4014
	2-page PDF file	10 seconds	12 seconds
	1-page Excel file	15 seconds	17 seconds
	24-page PDF file	58 seconds	1:10

*** Tested using industry standard PageSense performance measuring software